

# *North Carolina* A STATE OF GREAT OPPORTUNITY FOR THE POULTRYMAN

by  
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Poultry possibilities in any section, or in any state, may be measured along three lines: climate, soil, and proximity to national markets. North Carolina possesses all of these advantages. It has an unexcelled climate comparing favorably with California, which is a great poultry producing state; its soils are such as will, in practically all sections, economically produce the cereal and grazing crops necessary for poultry welfare; and finally, the state is only an overnight haul from such large consuming centers as Washington, Baltimore, Philadelphia, and New York. Because of favorable climatic conditions birds may range for the greater part of the year, which leads to lower housing costs.

The poultry industry of the state is already on a sound and progressive basis. According to the 1935 U. S. Department of Commerce Census, North Carolina leads the South Atlantic states with 8,806,113 chickens over three months of age on the farm. Quality baby chicks may be purchased at home. The industry of the state is actively cooperating with the

Federal Government in the National Poultry Improvement Plan. In August of 1937, the State Department of Agriculture had received applications for blood testing from 81 hatcheries having a combined capacity of over 2,000,000, and flocks to be tested to that date contained 214,745 birds. The North Carolina Record of Performance Association has 13 members doing trapnesting work under supervision. The state has an active Millers Association and a large number of mills manufacturing and distributing quality poultry feeds at a reasonable cost. Several co-operative associations are active in the state in selling feeds and collecting and grading eggs.

The State College of Agriculture and Engineering has a well organized Department of Poultry Science with a curriculum in Poultry Husbandry leading to a B.Sc. degree. Three extension men in poultry work are on a full time basis and all counties have agricultural advisers who cooperate actively with the poultrymen in their respective sections. A sound program of poultry research is under way at the Central Plant at Raleigh, N. C., at the Mountain Station at Swannanoa, and at the Coastal Station at Willard.

Poultry Products Find Ready Markets

Agricultural Extension Service Photos

